



*A Night for
Tesla & Wardenclyffe:*

**SPONSOR
OPPORTUNITIES**



Thurs. September 26, 2019

6:30-10:00 pm

Flowerfield, St. James NY

teslasciencecenter.org



*First
Annual Gala*

Join us at a spectacularly innovative
event benefitting

Testa Science Center at Wardenclyffe
and honoring the great inventor

Nikola Testa

Our Mission

Transform Nikola Tesla's last remaining laboratory into a museum and global science center that empowers all people around the world through education, research and entrepreneurship.



*Eugene
Sayan*

Health information systems
technologist, entrepreneur,
STEM education advocate

*Peter & Irene
Klein*

Financial management innovator
and head of The Claire
Friedlander Family Foundation
dedicated to making an impact
through collaboration and
transformation



Our Honorees

Proudly recognizing the contribution of individuals who exemplify Nikola Tesla's dedication to bettering humanity through the advancement of science, education and entrepreneurship

Exposure & Opportunity



Engage a global community & expand your reach through professionally produced promotions.

Position your organization as innovators dedicated to excellence, as exemplified by science visionary Nikola Tesla.

teslasciencecenter.org

MEDIA Exposure

TV & Radio Marketing, News Outlets & Public Relations Outreach

ONLINE Promotion

10,000-50,000 Website Visitors/Mo., 60,000+ Social Media Followers & Online Ads, Videos, Podcasts

GLOBAL Reach

125,000+ Email Audience & Worldwide Support Base

Some of our sponsors:



Platinum Sponsor

EXCLUSIVE \$25,000

Features a spotlight moment with an executive from your organization making an entrance at the Gala with "Nikola Tesla" in a rare Tesla Roadster

- Acknowledgment as top Gala Sponsor with your logo and link on TSCW's global website in the weeks preceding the Gala and for one year afterward through September 2020
- Extensive promotion as Top Sponsor in Gala media coverage, marketing collateral and press materials
- Full integration into TSCW's extensive social media plan surrounding the Gala
- Onstage recognition and presentation opportunity during the Gala
- Opportunity for one executive from your organization to be listed as an Honorary Committee Member in all marketing and event materials
- Prominently placed brand showcase at the Gala's *Innovators of Today* display area
- Full-color, full-page ad on the back cover of the Gala Journal
- Exclusive slide featuring your organization on rotating presentation during event
- Top Sponsor recognition in an exclusive portion of the after-Gala video
- Special recognition in TSCW's Annual Report
- Two tables of 10 for the Gala next to the main presentation stage



Gold Sponsor

EXCLUSIVE \$15,000

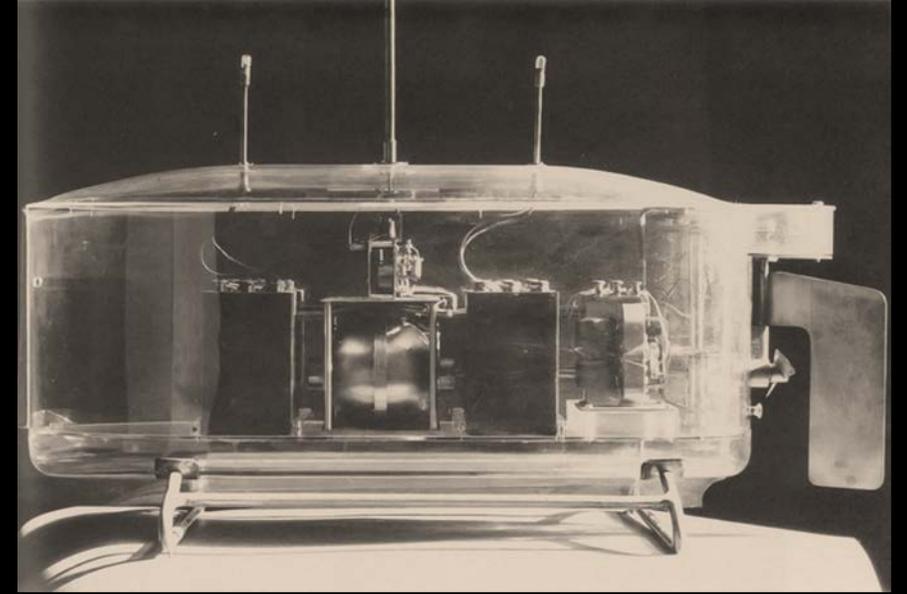
Be in the spotlight as Sponsor of the Gala's electrifying entertainment, the Divine Hand Ensemble, featuring Tesla-inspired music

- Prominent placement of your logo and link on TSCW's website in the weeks preceding the Gala and for six months afterward, through March 2020
- Promotion as a premium Sponsor in media coverage, Gala marketing collateral and press materials
- Recognition as an exclusive Sponsor in the Gala's extensive social media plan
- Brand showcase in featured spot at the Gala's *Innovators of Today* display area
- Onstage recognition during the Gala
- Full-color, full-page ad in the Gala Journal
- Exclusive slide featuring your ad on rotating video presented during event
- Logo highlighted on its own slide in the after-Gala video
- Special recognition in TSCW's Annual Report
- One table of 10 for the Gala

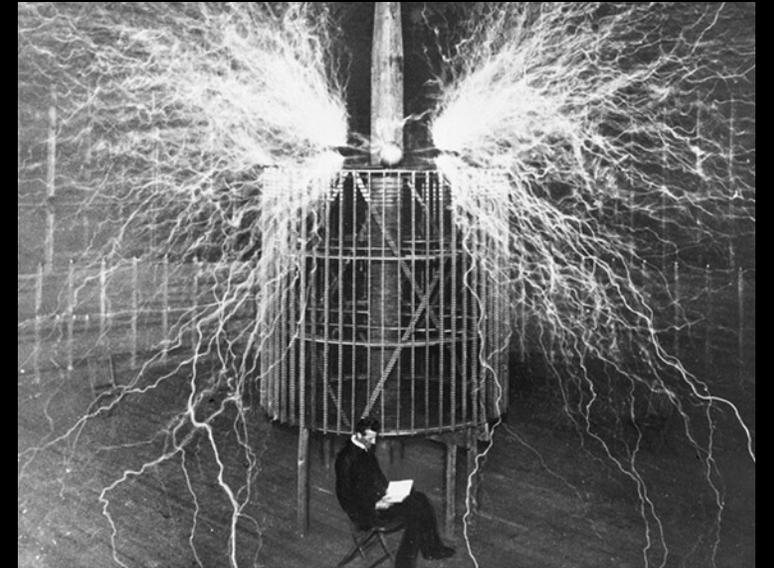


Silver Sponsor

EXCLUSIVE \$10,000



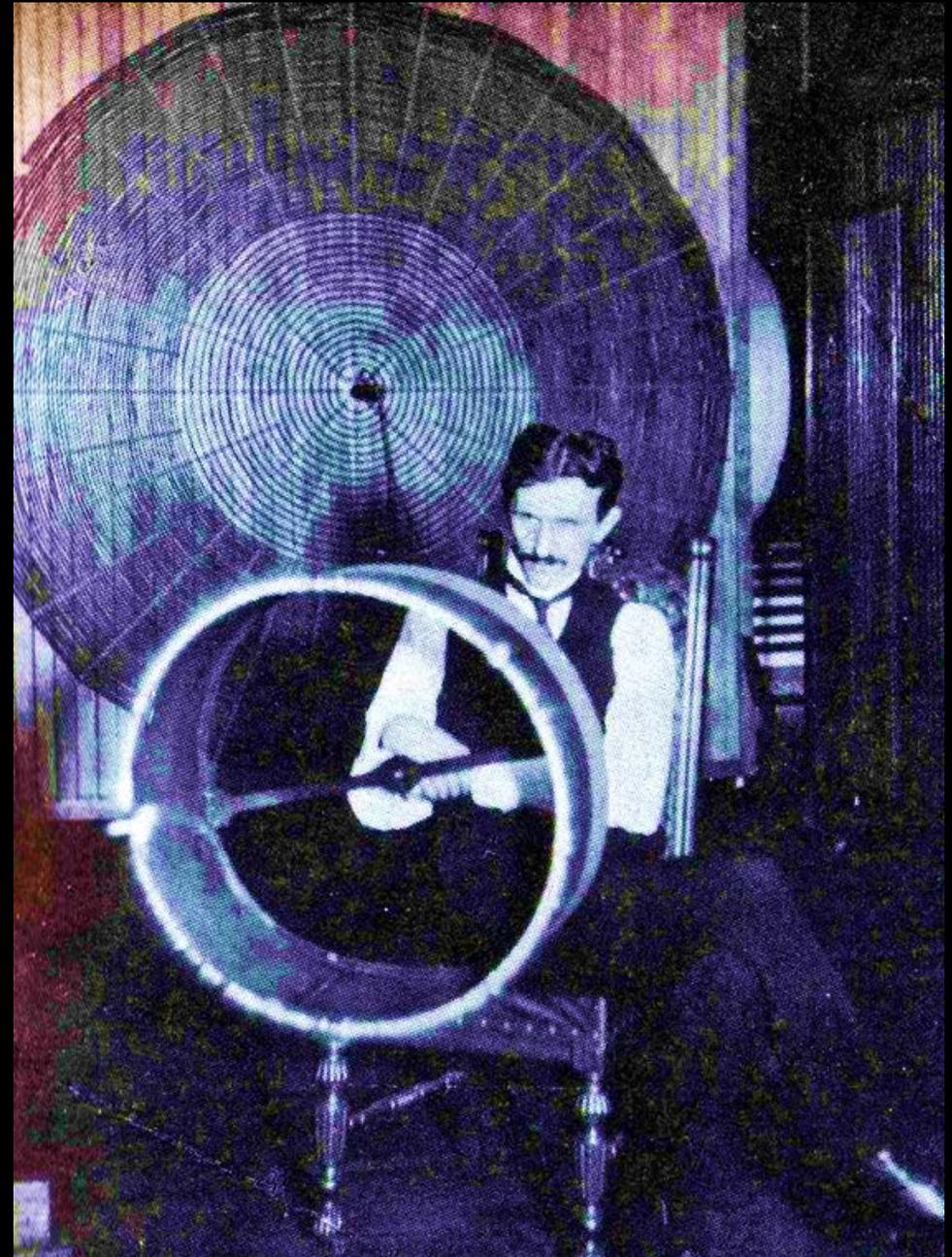
- Placement of your logo and link on TSCW's website through December 2019
- Acknowledgement as an exclusive Sponsor in Gala media coverage, marketing collateral and press materials
- Recognition as a lead Sponsor in the Gala's extensive social media plan
- Full-color, full-page ad in the Gala Journal
- Brand showcase at the Gala's *Innovators of Today* display area
- Exclusive slide featuring your logo on rotating video presented during event
- Your logo featured on its own slide in the after-Gala video
- Special recognition in TSCW's Annual Report
- Six Gala tickets



Copper Sponsor

\$5,000 SPONSORSHIP

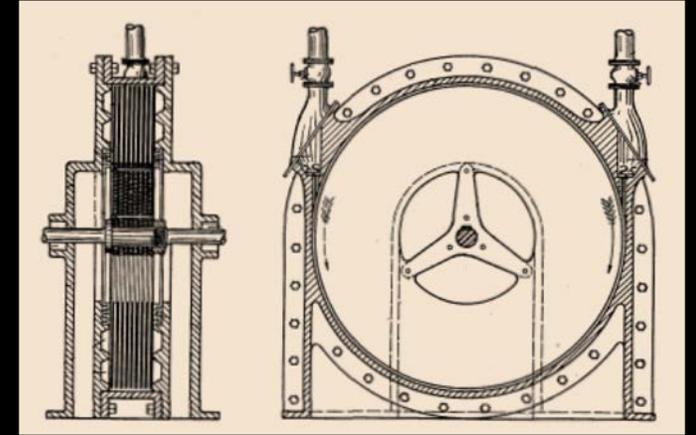
- Your logo and link featured on TSCW's global website in the weeks preceding the Gala
- Acknowledgement as a Gala Sponsor in event media coverage, marketing collateral and press materials
- Recognition in the Gala's global social media plan
- Full-color, half-page ad in the Gala Journal
- Brand showcase at the Gala's *Innovators of Today* display area
- Exclusive slide with your logo on rotating video presented during event
- Your logo featured in the after-Gala video
- Special recognition in TSCW's Annual Report
- Four Gala tickets



Bronze Sponsor

\$2,500 SPONSORSHIP

- Your logo and link featured on TSCW's global website in the weeks preceding the Gala
- Acknowledgement as a Gala Sponsor in event media coverage, marketing collateral and press materials
- Recognition in the Gala's global social media plan
- Full-color, half-page ad in the Gala Journal
- Brand showcase at the Gala's *Innovators of Today* display area
- Logo displayed on rotating video presented during event
- Logo featured in the after-Gala video
- Special recognition in TSCW's Annual Report
- Two Gala tickets



Gala Sponsor

\$1,000 SPONSORSHIP

- Acknowledgement as a Gala Sponsor in event marketing collateral
- Recognition as a Sponsor in the Gala's global social media plan
- Full-color, quarter-page ad in the Gala Journal
- Brand showcase at the Gala's *Innovators of Today* display area
- Logo displayed on rotating video presented during event
- Logo featured in the after-Gala video
- Recognition in TSCW's Annual Report



Sponsor the Future



Vision

Following the inspiration of Nikola Tesla, we will empower all people around the world to dream, invent, experiment and create the newest, most disruptive innovations of our future for the benefit of humanity and the environment.

TO SPONSOR: Contact TSCW at 631.886.2632 or info@teslasciencecenter.org



Thank You!

