

# Thanks to Tesla: POST SAMPLES

Annual Drive to Benefit Tesla Science Center at Wardenclyffe  
November 26, 2019 - January 7, 2020

**Welcome Teams!** Below are posts that your Thanks to Tesla Team can use to promote your participation and boost donations. For more resources and support, refer to our Thanks to Tesla team information packet available at <https://www.teslasciencecenter.org/thanks-to-tesla>.

## **SERIES I - LAUNCH POST #1**

Our team has never hesitated to take on a superhero challenge, so when we learned about the Thanks to Tesla drive, it was a no-brainer for us to step up. Do we want to help restore the only remaining lab on earth of the great Nikola Tesla, inventor of wifi, radio, and remote control, among other amazing things? YES! Do we want to help the folks at Tesla Science Center at Wardenclyffe build a STEM center that raises people up in life? YES! And do we want your help? Heck YES! Our Thanks to Tesla team goal is \$3,333 (because Tesla liked the number 3 and so do we). Please donate and help us do something that has real, long-term impact: <your Thanks to Tesla Team link>

## **POST #2**

Our Thanks to Tesla drive is getting an electrifying response! We're inspired by how many people want a Tesla museum built at Wardenclyffe. Tesla dedicated his life to inventing things that help humanity. One of our favorites: the alternating current system for generating electricity. Life just wouldn't be the same without it, period. Give Thanks to Tesla and renovate his only remaining lab: <your Thanks to Tesla Team link>

**VIDEO >>>** Amp up your results with video clips! Post brief 1-2 minute videos of team members' messages: "Thanks to Tesla, I'm able to wirelessly control the equipment I use to do my job..."

## **POST #3**

Our Thanks to Tesla Team just raised our first \$500! This is enough to send two kids to Tesla Tech Art camp for a whole transformative week, or exhibit materials for the future Tesla's lab museum. Help us reach our goal of \$3,333 for a science center at Wardenclyffe that we can all benefit from: <your Thanks to Tesla Team link>

## **SERIES II - LAUNCH POST #1**

Join us as Cooper Aircraft Systems takes off on an amazing new quest! Our team pledged to raise \$2,000 for the Thanks to Tesla drive to benefit Tesla Science Center at Wardenclyffe. Thanks to Tesla technology, CAS is a thriving company and we want to help bring jobs, education, and opportunity to others as a way of giving back. Funds we raise through Thanks to Tesla will go toward building a global education and innovation center at the site of Nikola Tesla's only remaining lab, right here on Long Island. Help us reach our team goal of \$2,000: <team donation link>

## **POST #2**

It's been only 3 days since lift off, and our Thanks to Tesla Team is soaring! We already raised \$150 toward our \$2,000 goal and we're motivated to continue. Our special team focus at Cooper Aircraft is STEAM education, and we are excited to help develop mind-expanding programs for the next generation of technologists! Help us create jobs, education and opportunity so our families thrive on Long Island, donate today: <link>

## **POST #3**

Did you know that Nikola Tesla invented the speedometer and tachometer? Tesla invented many things that benefit us every single day, like wifi, radio, and the AC electrical system, yet he is often unrecognized for his contributions. Help us build a museum that honors his work—and gives others the resources and education they need to create their own life-changing innovations. Donate to our Thanks to Tesla team: <link>

### **SERIES III - LAUNCH POST #1**

We're excited to announce that Martin Advisory Group is taking on an important challenge: our team pledged to raise \$5,000 for the Thanks to Tesla drive to benefit Tesla Science Center at Wardencllyffe. Why? Because the funds we raise will support programs that help people achieve their full potential. Nikola Tesla was one of history's greatest inventors, yet he faced financial issues that hindered his work. We want to make sure that the Teslas of today and tomorrow get the resources they need to succeed, and we need your help! Please donate to our Thanks to Tesla team page and help us build a center for entrepreneurship, education, and economic growth: <link>

### **POST #2**

Our Thanks to Tesla Team is off to an impressive start and we are motivated to be a force for good! Help us meet our team goal so we can fund important programs for business start-ups and education for the next generation of entrepreneurs. Donate here and contact us for ways to make your donation count as we close out 2019, our team is here for you!

### **POST #3**

It's giving season and we hope you consider supporting Martin Advisory's Thanks to Tesla Team effort! This is a chance to be part of a long-term project with long-term impact on Long Island. Plus, you can take advantage of tax benefits for annual giving. Contribute to growth on Long Island by supporting our Thanks to Tesla team: <link>

### **ADDITIONAL SAMPLE POSTS – For Groups and Organizations**

We're kicking off the #Thanks2Tesla Annual Fund Drive with a very specific goal: to build a global science center that fosters innovation, research and economic development for Long Island in honor of Nikola Tesla. From today until January 7, 2020, we have a goal of raising \$150,000 to aid the development of this pivotal hub. Help us make this a reality and donate today: <https://teslasciencecenter.org/thanks-to-tesla/>

We support Nikola Tesla. We support innovation. We support the future. We contributed \$XXXXXX to aid the \$150,000 goal that TSCW is striving to reach through their energizing Thanks to Tesla Annual Fund Drive. The creation and development of a global science center is something we feel proud be part of – the world needs as many Nikola Teslas as possible. Support a cause with long-term impact by donating: <https://teslasciencecenter.org/thanks-to-tesla/> #ThanksTeslaDrive #ThanksToTesla #TheFutureIsTesla #TheNowIsTesla #TeslaAnnualDrive

Without Nikola Tesla, we wouldn't have the technology that helps our business run. To show our gratitude and belief in continuous innovation, we are proud to announce that we have donated \$XXXXXX in support of TSCW's goal of \$150,000 to help build the global science center to preserve Tesla's legacy and promote future innovation. This holiday season, please join us and give to a gift that empowers people to achieve their dreams: <https://teslasciencecenter.org/thanks-to-tesla/> #ThanksTeslaDrive #ThanksToTesla #TheFutureIsTesla #TheNowIsTesla #TeslaAnnualDrive

### **TEAM MEMBER POSTS – Examples**

As my friends and family know, technology has been a driving force for me. So when my company formed a team for the Thanks to Tesla fundraiser, I decided to join. The money we raise goes towards science education and tech entrepreneur programs that will help others thrive through technology as I did. We're also raising funds to build a STEAM center on the site of Nikola Tesla's only remaining lab. Please donate whatever you can to Thanks to Tesla on my team page: <link>

My colleagues and I are teaming up to raise \$5,000 for the Thanks to Tesla drive to benefit Tesla Science Center at Wardencllyffe. This non-profit is restoring the only remaining laboratory of the great inventor, Nikola Tesla, and building a center dedicated to empowering people through education and entrepreneur programs. We want to make sure that the Teslas of today and tomorrow get the resources they need to succeed, and we need your help! Please donate to our Thanks to Tesla team page: <link>

It's the season of giving, and I hope you will consider donating to a cause that I am excited to support: Thanks to Tesla. My company team chose this non-profit because.... <share your team's story here>