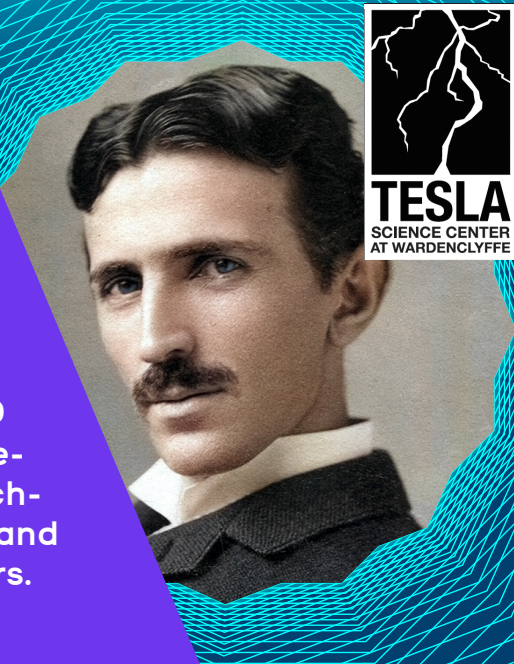


# Partnership Opportunities

WITH THE TESLA SCIENCE CENTER AT WARDENCLYFFE

NIKOLA TESLA is one of history’s most influential inventors, yet his only laboratory was in danger of demolition until TSCW’s record-breaking crowdfund in 2013 raised \$1.4 million in six weeks from 33,000 donors. All 50 US states and 108 countries were represented in this pivotal crowdfund. Global leaders in technology and entrepreneurship were key to its success and they continue to take action as benefactors or advisors.



## PROGRESS & GOALS

TSCW is a \$20 million project: \$15 million for the construction needed to open the buildings to the public and \$5 million to launch exhibits and programming. We raised \$11 million to date. Our goal this year is to raise \$9 million more. Our Visitor Center opens in late 2022/ Early 2023 with a creatively designed exhibit, education, and administrative space. Site plans are filed for the entire 16-acre campus.

Major renovations are set to begin once local government plan approval is final.

PROGRESS TO DATE: RAISED \$11 MILLION

GOAL: RAISE \$9 MILLION

### PRESERVATION

- 2013: Site Saved
- 2018: National Historic Register Listing

### PRESERVATION

- Ensure Long-term Preservation
- Acquire World Heritage Site Designation

### CONSTRUCTION & SITE RESTORATION

- Site Cleared and Revitalized
- Bricks for Nik Plaza Built; Tesla Statue Erected
- Site Plans Filed, Permits Waiting Approval
- Architect and Engineers Hired
- Lab Windows and Roof Preserved
- Chimney and Cupola Renovations Underway
- Visitor Center Set to Open 2022

### CONSTRUCTION & SITE RESTORATION

- Demolish Buildings Surrounding Lab
- Redevelop Grounds for Visitors
- Renovate Lab into Tesla Museum
- Build Science Center and Accelerator

### PROGRAMS

- Expanded Virtual Education and Programs to Thousands Worldwide
- Increased Onsite Events and Tours
- Developed Offsite Programs with Schools, Museums, and Cultural Organizations
- Launched Virtual Science Center with Interactive Edutainment

### PROGRAMS

- Expand Virtual Programs to Support Millions Worldwide
- Develop Transformative STEAM Education Programs
- Provide Business Acceleration Solutions, Resources
- Entrepreneur Mentorship and Funding Programs

### GLOBAL COMMUNITY

- 120,000+ People of Diverse Ages in 100+ Countries
  - Including Global Entrepreneur and Tech Community Leaders as Donors, Partners, and Sponsors
- Engaging Public Officials, Government Supporters, as well as Educators, Academic Organizations, STEAM Advocates and over 70,000+ Social Media Followers, as Members and Volunteers

### GLOBAL COMMUNITY

- Broaden World Access and Impact
- Recruit International Board and Advisors
- Expand Collaborations with Global Leaders in Tech, Education, and Culture

TO LEARN MORE, VISIT [TESLASCIENCECENTER.ORG/PARTNERSHIPS](https://teslasciencecenter.org/partnerships)

## NIKOLA TESLA MUSEUM

Visitors will explore radically innovative and awe-inspiring exhibits. An interactive recreation of Tesla’s lab will illuminate his life and world-changing inventions, and how they impact humanity. Cutting-edge technology will create an immersive experience that brings each person into the narrative to explore their own dreams and potential.

## SCIENCE CENTER

TSCW is establishing an international science center dedicated to transformational learning and research. Global leaders in education and research are joining us to develop programs that go beyond standard STEAM to offer accelerated learning. Educators, students, and researchers will have a virtual and physical space to converge for talks, experiential workshops, conferences, and events. Technology and innovation will continuously drive new levels of education, opportunity, and growth.

## ACCELERATOR

Technologists and entrepreneurs who transform the world through business are collaborating with us to build a global accelerator of the future. A bold plan is moving forward to develop critical resources and funding for start-ups and entrepreneurs who are on the leading edge of technological advancement. Tools to achieve exponential business growth, mentorship programs with thought leaders, workspace, events, and other resources will be offered in an ever-evolving and relevant Accelerator Center.

## OUR MISSION

To develop the site of Nikola Tesla’s last remaining laboratory into a transformative global science center that embraces his bold spirit of invention, provides innovative learning experiences, fosters the advancement of new technologies, and preserves his legacy in the Tesla Museum.



# 2022 SPONSORSHIP CAMPAIGN

Benefits for all events below:

- Birthday Expo (September 16-17)
- Halloween at Wardenclyffe (October 29) TSCW
- Global Gala (November)
- Holiday Tree Lighting (December 3)
- Tesla Unwired Broadcast Series

	\$20,000 TITANIUM	\$15,000 PLATINUM	\$10,000 GOLD	\$5,000 SILVER	\$1,000 COPPER	\$500 BRONZE	\$250 FRIEND	
Digital Ad for each Event	✓							
Media PR for each Event	✓	✓						
TSCW’s Website: Logo and Link featured for each Event (15,000+ visits/month)	✓	✓	✓					
Dedicated Social Media Posts for each Event to over 75k Global Followers	✓ (3)	✓ (2)	✓ (1)	✓				
Email: Logo and Link featured in Eblast Newsletter (Global List of 150k)	✓	✓	✓	✓				
Sponsor Listing for each Event	✓	✓	✓	✓	✓	✓	✓	
Booth Exhibit Space (if applicable, for each Event)	✓ (Double)	✓ (Double)	✓ (Double)	✓	✓	✓	✓	
In Person Admission Tickets (Wardenclyffe Events)	✓ (40)	✓ (30)	✓ (20)	✓ (10)	✓ (5)	✓ (2)		
In Person Admission Tickets (Gala)	(30/3 Tables)	(20/2 Tables)	(10/1 Tables)	(5/Half Table)	(3)	(1)		
Virtual Event Tickets (if applicable)	(Unlimited)	(Unlimited)	(Unlimited)	✓ (100)	✓ (50)	✓ (25)	✓ (10)	
Speaking Opportunity (Gala)	✓							
Leveled Recognition on all Print Media/Program (Gala)	✓	✓	✓	✓	✓	✓	✓	
Program Ad (if applicable)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	✓ (1)	
PRESENTING SPONSOR Event Naming plus Titanium Level Benefits	Tesla Unwired: \$25,000				Birthday Expo \$25,000			
	Sounds of Science \$15,000				Gala \$50,000			